

THE KOOKY EXPLOSION!



WWW.KOOKYS.COM

KOOKY KLICKERS

- Display Pack: 4 each of 6 designs (24 units total)
- Case Pack: Two 24 unit displays (48 units total)



Welcome to the World of KOOKY KLICKERS! Launched in 2004, Kooky Klicker pens are one of the HOTTEST collectable products in the market today. From coast to coast, these limited edition pens are taking the country by storm! With unique and witty designs, the Kooky Klicker pens are released in a Krew of 6 colorful characters each with personalized names, birth order numbers and numbered holographic stickers. As the Kooky Kraze continues to grow, we look forward to growing our business with you and your great customers!



DIAMOND



Roberto
Zoe
Hadley
Brigitte
Adam
Skye

KREW 46 • JULY



Fabulous K
Kingsley
Noah
Hannah
York
Helena

KREW 40 • AUG



Janelle
Elegance
Chipper
Promise
Cheery
Honor

SURVIVOR 3 • AUG



Thorpe
Indigo
Bubs
Brutus
Apollo
Doc

KREW 41 • SEP



Kount Kookula
Hazel
Tricks
Spookers
Francis
Antwan

KREW 42 • SEP



Jolly
Newman
Blizzerd 3
Dickins
Comet
Eli

KREW 43 • OCT



Franko
Jesse
Greenie
Midori
Claude
Julius

KREW 44 • NOV



Garth
Daphne
Moola
Charlie
Velvet
E-pops

KREW 47 • DEC



Beau
Honey Bee
Philo
Giselle
Ruby
Tristan

KREW 48 • JAN/10

ONLY AVAILABLE
IN THE
KOOKY FUNKLUB
Membership Kit

EXCLUSIVE KOOKY
DESMOND

SEE PAGE 4



NEW!

Kooky Fun Klub™

We are excited to announce the launch of the Kooky Fun Klub, a special new offering from the makers of Kooky Klickers. The Kooky Fun Klub will coincide with the kick-off of our new and improved website, www.Kookys.com, where as members your customers will be able to enjoy and delight in updated content, games, collector tools, and much more!

How it works: Order your Kooky Fun Klub kits that will be sold in your retail store. After purchase, your customers will log-on to www.Kookys.com and enter the secret access code, unique to each and every kit. In-store support materials are available upon request; please contact your local salesperson or call 800-645-9585, ext. 0.

KKFUNKLUB-09



Packed in 12

Kooky Fun Klub Kit Contents:

- Exclusive Kooky Pen Desmond
- Access Code to the Kooky Fun Klub Website
- Fun Klub Lanyard
- Fun Klub Button
- Kooky Peel-Off and Static Stickers
- Kooky Klicker Bling Sticker Sheet
- 8.5" x 11" 2009 Kooky Checklist
- 2009 Pocket Checklist

Kooky Fun Klub Benefits for the retailer:

- Traffic driver for your store
- Promo opportunities
- Increased sales of Kooky pens and accessories
- Free Demo Fun Klub Kit
- Free In-store signage



KREW 25 KOLLECTOR SET

- Style# - KKSTAND25
- Each set is 6 pens and 1 stand
- Pack: Individually in a PVC box
- Case Pack: 3 sets



B-Hoop Cutter Deke RookE Strik'em Strik'er



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KREW 29 KOLLECTOR SET

- Style# - KKSTAND29
- Each set is 6 pens and 1 stand
- Pack: Individually in a PVC box
- Case Pack: 3 sets



Tut Nyle Peace Isis Sarcoff Eilo Mum



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INK REFILLS

- Style# - KKREF01
- Pack: 4 refills per blister card
- Case Pack: 24 blister cards



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24 PEN CARRY CASE



- Style# - KKCASE01
- Nylon carrying case with handle and adjustable strap
- Holds 24 pens
- Pack: Individually
- Case Pack: 6 carry cases in asst.

Available Colors



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6 PEN CARRY CASE



- Style# - KKCASE02
- Zippered nylon carry case
- Holds 6 pens
- Pack: Individually
- Case Pack: 12 carry cases in asst.

Available Colors



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SINGLE PEN HOLSTER

- Style# - KKCASE03
- Attachable Loop with Carabiner
- Protects a single pen
- Pack: Individually
- Case Pack: 24 in asst.



Available Colors



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PEN KEEPER **NEW!**

- Style# - KKPENKEE01
- Protective Sock with matching Lanyard and Carabiner
- Pack: Individually on a hang card
- Case Pack: 24 units



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LANYARD

- Style# - KKLANYARD01
- Pack: Individually on a blister card
- Case Pack: 24 blister cards (3 per color)



Available Colors



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SLING

- Style# - KKSING01
- Pack: Individually on a blister card
- Case Pack: 24 blister cards (6 per color)

Available Colors



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PEN STAND

- Style# - KKSTAND01
- Each stand holds 6 Kooky Klicker pens
- Pack: 1 stand per PVC box
- Case Pack: 18 stands (3 per color)

Available Colors



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TAPE MEASURES

- Display Pack: 3 each of 8 designs (24 units total)
- Case Pack: 24 Tape Measures total



KKTM002
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KKTM003
635176020554



KKTM005
635176022855



KKTM006
635176022862



JUMP ROPES

- Pack: Individually in a blister pack

KKJUMP07-7'
Case Pack: 24 units

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KKJUMP14-14'
Case Pack: 8 units

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SLIPPERS

	S	M	L	XL
Size	11/12	13/1	2/3	4/5
Scale	1	2	2	1

13/1	2/3	4/5	6/7
1	2	2	1

KREWSLIPO01
Pair Case Pack-6 per design,
24 total

KREWSLIPO02
Pair Case Pack-6 per design,
18 total

KREWSLIPO03
Pair Case Pack-6 per design,
18 total

KREWFLIPO01
Available March 2009
Pair Case Pack-6 per design,
24 total



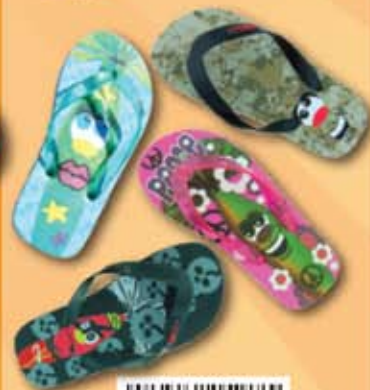
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5-TIER CORRUGATED FLOOR STAND

- Style# - KKDISP004
- Dimensions: 19" X 12" X 55" (WDH)
- Ships flat, easy assembly
- 5 shelves hold up to 14 counter displays (336 pens)
- Side hooks display more Kooky merchandise



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4-SIDED SLAT SPINNER FLOOR STAND

- Style# - KKDISP005
- Dimensions: 20" X 20" X 54" (WDH)
- Stand rotates, comes with removable hooks
- 4 sides hold Kooky pens & other assorted Kooky merchandise



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4-SIDED SPINNER COUNTER DISPLAY

- Style# - KKDISP003
- Dimensions: 17" X 17" X 21" (WDH)
- Color: Black with red top and base
- Stand rotates, comes with 50 removable hooks
- Ships assembled, hooks must be inserted
- Display holds: 192 pens (4 cases)



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2-TIER NEON ACRYLIC COUNTER RACK

- Style# - KKDISP001
- Dimensions: 18" X 12" X 8" (WDH)
- Ships flat, assembles in seconds
- Display holds: 4 counter displays (96 pens)



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3-TIER NEON ACRYLIC COUNTER RACK

- Style# - KKDISP002
- Dimensions: 18" X 18" X 12" (WDH)
- Ships flat, assembles in seconds
- Display holds: 6 counter displays (144 pens)



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TOOL KIT 01

FREE with order of 3 Case Packs of Kooky pens (144 pens)

- 1 - Sign
- 1 - Official Kooky Checklist
- 1 - Window Decal
- Large Sticker Sheet
- Small Sticker Sheet
- Marketing Sheet
- Kooky Catalog



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2-TIER CORRUGATED COUNTER RACK

- Style# - KKDISP007
- Dimensions: 18" X 12" X 8" (WDH)
- Ships flat, assembles in seconds
- Display holds: 4 counter displays (96 pens)



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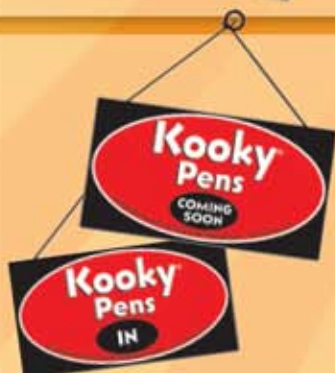


KOOKY PEN WINDOW SIGN

- Style# - KKSIGN01
- Dimensions: 24" X 13" (WxH)
- Ships with string and suction cup



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3-TIER CORRUGATED COUNTER RACK

- Style# - KKDISP008
- Dimensions: 18" X 18" X 12" (WDH)
- Ships flat, assembles in seconds
- Display holds: 6 counter displays (144 pens)



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ARE YOU AS TOUGH AS DIAMONDS?

Join independent specialty retailers across the nation who are growing their Kooky Klicker business, by joining the Diamond Retailer Program!

Membership benefits include exclusive Krews, special offers, merchandising support and much, much more. Contact your local sales rep or call 800-645-9585 ext. 0, and ask how you can become a Diamond Retailer.



NATIONAL BREAST CANCER FOUNDATION

The National Breast Cancer Foundation mission is to save lives by increasing awareness of breast cancer through education and by providing mammograms for those in need. NBCF accomplishes this mission through our initiatives, such as the National Mammography Program, Beyond the Shock educational video, MyNBCF online community, and the Early Detection Plan. NBCF programs provide women help for today and hope for tomorrow. Courage Brands and the Kooky Klickers are proud supporters of the National Breast Cancer Foundation. With every purchase of Krew Survivor 3 a portion of the proceeds are donated to the NBCF.

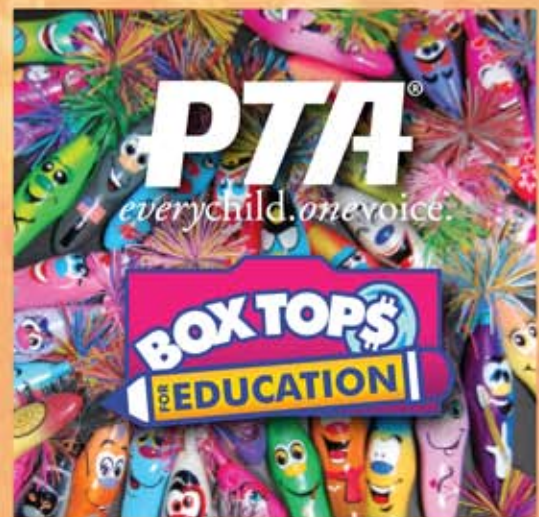


KOOKYS FOR A KAUSE

The Kooky family is proud to support various organizations, charities, fundraisers and school programs by donating Kooky Klickers for giveaways, prizes, auctions and raffles.

The General Mills Box Top program and local PTA's are two of the more prominent organizations we gratefully donate to.

With the nationwide success of the Kooky Klickers, we will always look for opportunities to give back to these communities and organizations. Thank you to our retailers for help making this possible.



*PTA logo is a registered trademark of the National Parent Teacher Association. *Box Tops for Education logo is a registered trademark of General Mills Corporation.



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